

1-1-1930

UA9/4 The Kentucky Building

College Heights Foundation

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records



Part of the [Advertising and Promotion Management Commons](#), [Higher Education Administration Commons](#), [Marketing Commons](#), [Mass Communication Commons](#), and the [Public Relations and Advertising Commons](#)

Recommended Citation

College Heights Foundation, "UA9/4 The Kentucky Building" (1930). *WKU Archives Records*. Paper 2600.
http://digitalcommons.wku.edu/dlsc_ua_records/2600

This Other is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact connie.foster@wku.edu.

The Kentucky Building



A view of Teachers College Heights showing three of the fifteen large buildings of the physical plant of the Western Kentucky State Teachers College and the location of the proposed Kentucky Building.

Writing from his Long Island estate, "Back Home," Mr. Cobb's letter of recent date is as follows:



"My Dear Dr. Cherry:

"Through John Wilson Townsend, our mutual friend, I learn that you would like to have a line from me touching on your campaign for a Kentucky Building and a student loan fund in connection with the Western Kentucky Teachers College at Bowling Green.

"I count it an honor that you should express such a desire. The plans you have on foot are so sane, so patriotic, so aptly designed to fill real needs in our state, that I feel your splendid work should have the endorsement of every thinking man, woman and child in Kentucky.

"In what you and the public-spirited citizens associated with you are doing for our own people, I wish you all possible success.

"With sincere regards,

"Yours cordially,

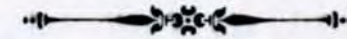
"(Signed) Irvin S. Cobb"

"Dr. Henry Hardin Cherry, Bowling Green"

A force of men is now at work constructing the Kentucky Building.

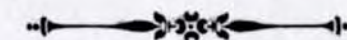
"Each brick and stone
The token of some friend,
Each bit of mortar
But cements all into one."

The Kentucky Building program, which is linked indissolubly with that of the Student Loan Fund campaign, is progressing in a most splendid way. Over \$200,000.00 has already been subscribed to the Fund, and there can be no doubt as to the ultimate outcome of the undertaking.



KENTUCKY BUILDING

Do you see the reflection of your personality in this picture? Gifts and giving objectify themselves in concrete form. Look for yourself and see if your image is large and outstanding.



A force of men is now at work constructing the Kentucky Building. The Round-up Campaign to raise an additional \$100,000.00 is launched. The task will be easy if everybody will take an interest and help. More than 6,000 persons have already made subscriptions to the Fund.

The Kentucky Building

By MISS ELIZABETH WOOD

With the establishment of the many beautiful State Parks now proposed, Kentucky may confidently look forward to taking her place in the sun, and future visitors motoring down from the East through Shenandoah Valley and the Great Smokies or through other picturesque approaches to our State, will find upon entering Kentucky that Bowling Green will be ready to offer as fair an attraction as any town of its size in the South. Many handsome buildings have risen upon College Heights within the past few years, but the crowning achievement is to be inaugurated within a very short time when ground is broken for The Kentucky Building which is to epitomize the best in the past, present and future of our State.



Patriotism in its truest sense centers about our roof-tree, around the hearthstone of our forbears and our reverence for the past; it is nurtured in our present day achievements and ambitions, and it reaches out into the future for the accomplishment of things yet undreamed of and still more glorious. All of this and more will be crystallized in The Kentucky Building. When completed it will be a faithful and living picture of a vanished social system, a past full of color and rich in association; it will tell the story of our sturdy forefathers, by whose courage, energy and ambition our country was developed; it will depict history, customs, events and the lives of men who later shed luster on their state and nation. The historian of a hundred years hence will have at hand many precious records and much rare and priceless data, so that generations of the future may know at first hand the history of a past era with its struggles and triumphs.

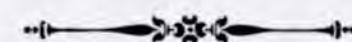
Built in Colonial style of mellow old brick it will have two principal entrances with porticos over hospitable old doorways of dignity and distinction. Entering the Great Hall from the Russellville Road one faces a beautiful and spacious stairway which divides upon the landing, reaching the upper floor by two graceful separate stairs. The room is flanked at either end by two roomy fire-places with mantels of the best colonial period and the furnishings will be in keeping with its architectural style and characteristic of the taste and life of the period. In other words it will be to a certain extent fitted with the dignified and stately furniture of the past, whose perfection of line and sense of proportion represent the conception and craftsmanship of a vanished age, and is, after the lapse of decades, still unsurpassed in its rare quality of workmanship that our own century has not equalled. Since "to associate with the household belongings of a past generation is a heart-warming thing," there is placed on the same floor a Colonial bed-room and dining-room, the furnishings of which will have the same charm of association with an interesting past. The kitchen and pantries in connection with this suite, however, will be in mod-

ern style with all the latest improvements and conveniences. On the same floor in the opposite wing will be found the art-gallery whose walls in time will be hung with the best examples of art that are to be found within the confines of our State, and through a connecting arch one passes into the Hall of Fame, where portraits and busts of past and future Kentuckians will find places as the years go by. On the ground floor and overlooking the gardens are placed the Foundation offices, the Alumni room, class rooms for fireside industries and for the teaching of Kentucky history and literature.

The museum occupies the large central area on the second floor, with library and reading-rooms to the right; and the entire left wing is given over to the Kentucky exhibit-rooms where one may see the resources of our State arranged in handsome glass cabinets around the walls. The pioneer room with its crude hand-hewn furniture will reflect the simple and frugal life of our forefathers before the paths of travel were extended beyond a very restricted area before the beautiful creations of Duncan Phyfe or Savery that were to follow were even dreamed of. Here a wide-throated chimney with flagstone hearth will give a real picture of the intimate life of our pioneer ancestors, for on the broad hearth will be seen the Dutch ovens, the long-handled waffle-iron, warming pan and trivet, and, from a crane in the chimney, will hang the copper tea-kettles and many iron pots of a past mode.

Behind the building a beautiful Colonial garden will be laid out with fountain, sun-dial, stone seats and flagstone walks. Here one may scent the pungent fragrance of the homely herbs and flowers of our grandmothers' time—the box-wood, rosemary, thyme, horse-radish, and mint, and the beds will be gay with bachelor's buttons, prince's-feather, lavender and other old-fashioned flowers that in years gone by made up grand-mother's nosegay. There will be more sophisticated plantings of roses, iris, lilies and other aristocrats of the garden with trees and shrubs to make a leafy background.

Such in brief are the sketchy outlines of a structure that is soon to stand with its aroma of the past and its challenge to the future.



The following is a letter from one of the first citizens of Kentucky who have given the State constructive and effective service.

Dr. H. H. Cherry,
President, Western Kentucky Teachers College,
Bowling Green, Ky.

Dear Dr. Cherry:

I have been watching with a good deal of interest your efforts in connection with a Kentucky Building on the campus of the school.

I think this is a very big thing not only for the school in Bowling Green but for the whole State of Kentucky.

I am very much interested in it and hope and believe you will be successful in your plans.

Yours very truly,

MORGAN O. HUGHES

The Kentucky Building

By DR. A. M. STICKLES

The concept of our Kentucky Building is original and unique. When completed not only will it be entirely different in interior and exterior from any other building on



our campus or that of any college in the state, but as far as we know, it will be distinctly different from anything any college in America has. Throughout the architect, under the compelling urge of its purpose, has caught the vision of unfolding the life of a great commonwealth with all its struggles, romance, pathos, past glory and future possibilities to inveigle into every niche of it practical usefulness

but yet artistic appreciation and harmony. The very site itself, on the side of a gently sloping hill affording ample space, seems to have been especially designed for the use contemplated and will lend itself most admirably to the magic touch of the landscape gardener when he shall gather native plants, shrubs, trees and flowers about the building so as to reveal out of the very compositeness of the scene the highest expression of organized harmony and refined beauty.

Since already countless thousands have seen pictures of our proposed building it would be of special interest at this time to say something of the interior. In so short an article only the most important features of the interior may be mentioned and those but in bold outline and without detail. On the ground floor in the right wing will be placed the Foundation offices and those of the Alumni secretary, both suggestive of service; in the center, class rooms in which courses in Kentucky history, literature and geography will be afforded so that what is best and true of the past may be perpetuated; in the left wing will be found a fireside industry room where weaving, spinning and quilting will be done; also, a room will here be fitted up which will contain as nearly as possible what might have been found one hundred years ago in the pioneer's cabin.

Should one enter the building on its first floor either from the Administration Hall side or from the Morgantown Road, the visitor will pass among beautiful columns and porticoes suggestive of a Greek temple. In the right wing on this floor is located the Hall of Fame, where will be found portraits, paintings and statues of all great and near-great Kentuckians who have added to her fame and grandeur at home and abroad; also, a gallery to contain the best art of Kentucky's masters, when depicting her scenic beauty, as well as artistic expressions from other sources; in the center will be a large reception room with a fireplace, the room to have as nearly as possible furniture made in Kentucky or typical of Kentucky. In the left wing on the same floor will be a colonial bedroom furnished appropriately with articles once owned by some of Kentucky's best citizens; likewise, a colonial dining room, where, if occasion requires, visitors or guests may

be entertained fittingly when surrounded by this atmosphere of past and present sentiment.

Ascending broad winding staircases, one goes to the second floor. In the right wing on this floor he enters the library, with large reading and research rooms and stacks. In the library it is intended to have as nearly as is humanly possible everything of value ever written by Kentuckians and about Kentuckians. What valuable treasures should be and can be found, if proper support is given to this cause, can only be conjectured! Here in the center will be located the museum where will be placed relics, personal belongings of former distinguished men and women, articles of every description dating from earliest colonial days to the present. In the left wing will be a special exhibit room where will be found cabinets for every county in the state in which to place samples of its principal products; also, in this wing will be the custodian's apartment.

When one thinks of the planning that has been done to make this great building representative and symbolical of a great state, he is almost bewildered at the thought that has been exercised and it staggers his comprehension at what can be done and must be done to make this come to completion. The finest thing about it all is that every man, woman and child of Kentucky can have and should have a part in it. The cause will, when understood, rally thousands to its support. What is hopeless and impossible to any single individual will become easy when given united support. There will be patriotism, glory and honor enough for each donor, humble or exalted, when the Kentucky Building is no longer a vision but a reality erected and exalted through noble deeds and unselfish devotion, completed by the Present, but loaned and bequeathed as a shrine to Posterity.

When completed, let the Kentucky Building, interior and exterior, relative to the rest of the college, express the ideality of all the good in our state's history, literature and glory, beckoning ever in the mute elegance of its beauty and strength for more truth, more life, more inspiration to coming generations. As a mentor and oracle combined, may it ever remind posterity that were it not for the heroism and sacrifice of the Past which it symbolizes, there would be no colleges in the commonwealth, and if its lessons and precepts ever be forgotten, college halls will crumble into dust and human endeavor fade into oblivion.

To Preserve Kentucky Culture

(Editorial Courier-Journal)

The plan of President H. H. Cherry of the Western Teachers' College for a Kentucky building on the campus at Bowling Green is one which should appeal, not only to the alumni of the school, now numbering several thousand, but to all public-spirited Kentuckians as well. It is spiritually an outgrowth of the College Heights Foundation, an incorporation endowed to administer a students' loan fund; but it is even broader in its conception.

The project is succinctly described in the prospectus, presenting the architect's design for the structure, which will front 188 feet with a depth of 52 feet. Quoting the prospectus:

The building will be constructed of Kentucky materials. The building landscaping will be of a type in keeping with the spiritual, historical, traditional and physical ideals of Kentucky. It will contain classrooms for the teaching of Kentucky geology, geography, history, traditions and personalities.

Most of the first floor will be used for a reception room. This room in design and equipment will be representative of Kentucky.

This will provide a harmonious physical setting for the distinctive character of instruction to which the building is to be dedicated. "It is believed," the prospectus continues, "that Kentucky people do not know Kentucky and that an interpretation of the material assets and the history, civics and traditions of Kentucky would have a far-reaching influence in advancing the Commonwealth."

There is a wholesome truth in this. Much of the present-day knowledge is universal. Danger is imminent that in the rapid adjustment of educational facilities to modern needs and tendencies the past will be obliterated as a guiding inspiration. "A new Kentucky" is all right; but a new Kentucky, divested of the best that it inherits from the past, will suffer an irreparable loss. It will be a Kentucky minus Kentucky culture. Assuredly, if that indefinable quality which has made Kentucky mean something different from forty-seven other Commonwealths is to be preserved, it will be through the medium of those who are being trained to instruct the children of the State. Kentucky's teachers should have a background of State loyalty and pride fostered by an understanding appreciation of its best traditions, and the Western Teachers' College is to be congratulated and thanked for the foresight which, with popular support, will provide the means for surrounding the future teachers with this spiritual influence of the past.

The Kentucky Building

By MISS FLORENCE RAGLAND

For months, perhaps for years, this building has had existence only in the mind and heart of the president of the institution; from him the faculty and students have



caught the vision, which has passed on to the alumni and to many friends of the college throughout this and other states. Faculty, students, and friends, all have become enthusiastic, and have shown their interest and their faith by making liberal contributions to the cause. Now the dream will soon become a splendid reality. An able architect has the plans almost com-

pleted, and in a short time the work of excavation will begin.

The Kentucky Building will be located west of the Administration Building, on a beautiful lot 188x52 feet; it will be Colonial in design, and will have two main entrances, one facing the Russellville pike and the other the Morgantown pike; there will also be a fine view of it from the L. & N. railroad. It will be constructed of brick with stone trimmings, and it will be fireproof throughout. The frontage on the Russellville pike will be two stories, while on the opposite side, owing to the contour of the land, there will be two stories and a basement.

The interior is designed to portray Kentucky life from the pioneer days to the present time. In the left wing of the basement will be located the Pioneer Room, which will truly represent what its name implies; the large fireplace will be built of smoothly worn stones taken from the hearth and chimney of a real pioneer home of Warren county; here may be seen the cranes in the chimney from which will hang old iron kettles, and on the hearth there will be such cooking utensils as were used by our great great grandmothers. In this room there will be the simple furniture made by the early settler with such tools as he possessed, ax, saw, and Jack-knife; the tools themselves will be in evidence, as well as the spinning-wheel, flax wheel and loom that kept busy the hands of the never idle housewife. The old horse-hide trunk will be here, and in it will be the clothing of homespun worn by man and woman in that early day. All these articles have been given or promised, and much more that can not be mentioned here. The name of the donor will be upon every article contributed. The rear of this room will command a view of the old-fashioned garden.

Adjoining the Pioneer Room will probably be located an apartment containing modern living quarters for the custodian or host of the building.

In the center and right wing of this floor will be the offices of the secretary and treasurer of College Heights Foundation, class rooms for teaching fire-side industries, Kentucky history, literature, and other subjects.

The first, or main floor, will represent colonial times.

In the center there will be a spacious reception hall, or drawing room, with a colonial fireplace and mantelpiece at each end; in the left wing will be a bedroom, dining room, kitchen and pantries, all handsomely furnished with genuine colonial furniture, somewhat in the style of Mount Vernon, and Hall of Fame; the former will contain the magnificent collection of Italian art so generously given to the college by Mr. Perry Snell, of St. Petersburg, Fla., formerly of Bowling Green; this collection now fills three rooms on the third floor of the college library; there will also be abundant space for works of art that may be acquired later. The Hall of Fame will contain portraits of distinguished Kentuckians, some of which have been donated and others promised.

The center of the second floor will contain the Museum already in existence and temporarily occupying two large rooms on the third floor of the college library; it is hoped that many more interesting articles will be added to this collection by students and friends of the school. The entire left wing will be devoted to Kentucky exhibits, which will consist of specimens of the natural resources of every section of the state. The right wing will be given to the Kentucky Library, consisting of a reading room, a newspaper room, and a stack room; here will be found many old manuscripts, books, newspapers, and magazines that pertain to the history of the state, all of which have been donated. This collection becomes more valuable every day.

No less attractive than the Kentucky Building will be the beautiful setting. The grounds have been planned by an excellent landscape architect who has already done much to add to the charm of College Heights. There will be a Colonial Garden containing old-fashioned flowers and garden herbs; a Kentucky Arboretum will contain specimens of all the interesting trees and shrubs native to the state; and a garden designed in the form of the map of Kentucky will be filled with native herbaceous plants.

When completed the Kentucky Building will tell the "Story of Kentucky"—her history, her traditions, her literature, her resources, her art, and her life; all will be built into a story romantic and thrilling, challenging the interest and admiration of every citizen of the state, for in it will be the life and spirit of Kentucky.

"Art builds on sand; the works of pride
And human passion change and fall;
But that which shares the life of God
With Him surviveth all."

A Dream To Come True

(Editorial Herald-Post)

In these days an educator needs to be many things.

He must know all about his profession.

He must be equipped to secure and to hold the affections of those over whom he is to have sway.

He must be able, by natural no less than acquired gift, to educate—to draw out that means literally, the dormant, the latent facilities, the slumbering ambitions. He must, in a word, inspire before he can guide.

He must be a man of business, but not a man with overmuch respect for the dollar, and a man of culture yet not a pedant, still less a prig.

But most of all he is to have vision, imagination, a manner of sacred fire that urges him onward and upward.

It is this very endowment, this quality of imaginative vision which explains the College Heights Foundation. Here is a project which seeks to raise a fund of \$300,000.00 in order first of all that the fine scheme which crowns College Heights at Bowling Green and makes of the plant of the Western State Teachers College a thing of beauty no less than of utility, may have its appropriate climax.

And it is a Kentucky building, nobly planned and suitably furnished, which is thus to be the capstone of the edifice. To provide an object lesson in the historical eras of the Commonwealth, to show the people who lived in them and made them, the manner and setting of their lives, to illustrate all that pertains to that Kentucky which has a place among her sister states, honorable, memorable and unique—this is the thought.

A Kentucky building which shall be a Kentucky museum, a visible chronicle, a pious preservation of the past—what more apt or more needed?

This is the dream which has come to Dr. H. H. Cherry, a man with the happy habit of seeing his dreams come true.



Near Kentucky's Heart

(Louisville Times)

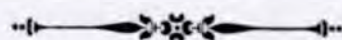
If the College Heights Foundation succeeds in raising the fund of \$300,000.00, the proposed Kentucky Building in Bowling Green will exemplify the spirit of Kentucky in a section which, although less famous than the Bluegrass, is as truly the legendary Kentucky as any of the central counties.

The fox hunting squires of Warren County are of native blood almost wholly, and the customs and manners of the vicinage are the customs and manners of Southern Kentucky's earlier period, hardly changed by time.

The Western State Teachers College possesses a great asset in College Heights, overlooking Bowling Green and a wide area of blue hills and meadowlands. There is no site in any part of the State at once more suitable topographically than College Heights for such a building and such an institution as is proposed.

It is still possible to find here and there a spinning wheel in actual operation for production of domestic necessities between Louisville and Bowling Green as the crow flies. The cedar water buckets, brass kettles and rag rugs—the last articles of household manufacture in Southern Kentucky—will represent conditions discoverable in the region today although not in its more highly developed sections.

As a point of interest on the Western Dixie Highway, the Kentucky House on College Heights should establish itself in the affections of the traveling public, and become a substantial advertisement of the State.



The Kentucky Building

(Park City News)

If one travels in the eastern part of our country he is everywhere impressed by shrines where happened heroic things; by buildings erected like the splendid one at Plymouth, Massachusetts, to hold and preserve forever the priceless things once belonging to the Pilgrim fathers. These shrines are so numerous in commemorating their history that the very children imbibe naturally an atmosphere of reverence and respect for the greatness and grandeur of their past. They know why their states are great in the achievements counted worth while and are justly proud of them.

No inhabitant of Massachusetts, for instance, has ever been anywhere if he has not seen the village green at Lexington; Concord Bridge, where was fired the shot that rang around the world, or Fanueil Hall, now a depository of many priceless Revolutionary war relics. Thousands annually go across the continent to see these and dozens of other shrines nationally known and which now really belong to the nation.

Put aside the practical facts that subscriptions to the College Heights Loan Fund will help worthy students who will spend all they borrow in our city; that when the Kentucky Building starts it will be builded partly at least from some Warren County materials; that it will give employment to many workmen—forget all this material side for a moment.

Besides a local pride in having a part in a state shrine and having that shrine a thing of beauty and a joy forever, it should mean everything to our city to have it located here. No state south of the Ohio River has such a building. The outstanding point is that this building will not only be a local and state shrine, it will become nationally known as a shrine unique and beautiful, worth coming from afar to see and enjoy. What more valuable in the advertisement line, if for no other reason, could Bowling Green and Warren County want than to have in their very midst a shrine as grand in reality as it now is in conception?

The Kentucky Building

By J. R. ALEXANDER

The love of country, love of home, reverence for the past and respect for traditions are among the strong passions of the race that have exalted human life. Moved by these



passions, men have been led, as if by the hands of fate, to heroic deeds and to high achievements.

Patriotism, which includes all these major passions, is the inspiration, not only for the best in the arts of war, but the loftiest attainments in the arts of peace; inspiring the best in architecture, in literature, in painting, and in sculpture. In these fine arts have been embalmed for all time the highest accomplishments of the race.

Impelled by this force, men and women have striven across the centuries to achieve the fundamental needs of their social and spiritual lives. For these more or less abstract ideals some have given their blood and many more the best in brawn and brain and heart.

No community has a better claim upon the affections of its people than has Kentucky. The Spartan courage and fortitude of the Kentucky pioneers enriched the early history of the state with examples of heroic efforts and worthy accomplishments excelled nowhere in the world. This spirit has lived on through the years, giving to the commonwealth a glorious history and to its people a rich heritage of traditions. The value of this history and these traditions to the present and future generations is more than a justification for the efforts now being made to visualize and make as real as possible these valuable spiritual and civic assets for the benefits of ourselves and posterity.

The Kentucky Building on the slope of College Heights is not yet an accomplished fact, but the movement has gone far enough and has gained sufficient momentum to convince those who have the matter in hand that the building is assured. There has been no intensive drive for funds for this shrine of Kentucky's patriotism, yet little more than a suggestion of such a memorial has had remarkable results. Subscriptions, as far as this suggestion has gone, have been almost universal and extremely liberal. The proposition has a wonderful appeal because of its challenge to Kentucky's patriotism.

Associated with the idea of the Kentucky Building is the Student Loan Fund, which has already made approximately 2,500 different loans to students who, otherwise, would have been hampered, if not crippled, in their educational development. One of the two coordinated purposes of the Foundation is to inspire young Kentuckians to make the most of life and the other to aid them, in a material way, to realize their hopes and ambitions.

No one is thinking now of the original limit of \$300,-

000 for The College Heights Foundation. In view of the tremendous possibility for service through this fund, no limit can be fixed until the limit of such service is determined.

The Kentucky Building is to be ideally located. There is no place in the state where such a building could be more fittingly placed than on the slope leading to College Heights, a spot already dear to thousands of young Kentuckians. This shrine will form a link in a chain of world-renowned Kentucky shrines and places, including "My Old Kentucky Home," "Lincoln Memorial," Mammoth Cave National Park, and the Jefferson Davis Monument. All these places may be seen in a few hours' drive on perfectly good roads.

The Kentucky Building

By PROF. J. H. CLAGETT

A building wherein shall be reverently housed memorials of all that is great in Kentucky history, what may such a building not do in keeping alight the fires of patriotism



in Kentucky hearts? And what greater service can be rendered our young people? Love of country is the mother of all great achievement. Aflame with this passion, the Athenians, after Marathon, eclipsed all the ancient world in architecture, painting, sculpture, poetry, the drama, oratory. In England after the Armada, a similar high tide of patriotism washed up Shakespeare and his fellows and

made the Elizabethan Age the high-water mark of literature in all time.

This same mighty force of Patriotism will reforest Kentucky's hills, fill up her gullies of red clay, and set her brooks to flowing. When smooth highways shall reach her remotest valleys, what will it not mean to have one holy spot to which all Kentuckians may resort for knowledge and inspiration? Some such vision, I take it, must have glowed in the mind of him who dreamed the Kentucky Building. And where in all the State could such a building be more fittingly placed than on the slope leading to College Heights? Here is a spot already dear to thousands of young Kentuckians, with a beauty of its own that takes away the breath of every stranger who gazes thereon. Here already is a spacious plant belonging to Kentucky with impressive buildings and beautiful grounds.

In the long years to come, greater miracles will be wrought at this shrine of Patriotism, if every Kentuckian shall have contributed his mite to its structure. Project yourself, if you will, into that far future time and try to visualize the long line of youthful Kentuckians, passing through the Kentucky Building and climbing the steps to College Heights and give to the cause all you can.

A Letter From Judge Huston Quinn

Louisville, Ky., September 5, 1930

Honorable H. H. Cherry,
Bowling Green, Ky.

Dear Doctor:

The inclusion of a Kentucky Building in the Building Program of Western Kentucky State Teachers College is in keeping with the progressive policy that has made yours one of the outstanding institutions of America.

There is an indescribable something in the name, Kentucky, that stirs one's patriotic emotions and State pride.

A Kentucky Building at your place would meet both a need and an appeal, and inspire all to greater effort. If such a thing be possible, it would add to that marvelous spirit of your college.

The erection of this building is an enterprise of real merit, and I certainly favor it, and wish you much success in your efforts.

With best personal wishes,

Very truly,

HUSTON QUINN

The following letter is from Mr. John Wilson Townsend, Kentucky historian and book lover:

"Graceland," Lexington, Ky.,
November 25, 1929.

Dear Doctor Cherry:

Every Kentuckian must know that Western Teachers College, of which you have been the distinguished head for many years, is the proper place for the student afflicted with high ambition plus a palpitating purse; and every Kentuckian will soon know, as the natural result of your tremendous efforts, that the place to encounter old Kentucky as well as current Kentucky, will be within the walls of the new Kentucky Building that you will soon be erecting in beautiful Bowling Green, set high, I hope, on College Heights. You are building, then, a new Kentucky home in which to restore the old Kentucky home and to preserve it for all time. This is indeed a fine and fitting thing to do; and I am writing now to say so and to congratulate you on the fact, the exhilarating fact, that you have arrived at the two-thirds house on the delectable road of your own loving heart.

With great admiration, believe me to be

Faithfully yours,

JOHN WILSON TOWNSEND

Dr. Henry Hardin Cherry,
Western Teachers College,
Bowling Green, Ky.

A Rare Opportunity

Gifts have their degrees of comparison. Some gifts are better than others. A gift to philanthropy is better than a gift to charity. A gift to a permanent cause like that of the Foundation is better than a gift to a temporary enterprise. No gift, however, is based upon true wisdom until and unless the giver first visualizes the usefulness and continuity of the gift and traces it to its ultimate ramifications.

The College Heights Foundation offers an unexcelled opportunity for service to citizens who desire to give money, property, or other material possessions, or to remember in their wills, a most worthy cause. A blank will be found elsewhere in this pamphlet for this purpose.

When the Kentucky Building is constructed it will take considerable money to equip it. Mural decorations, paintings of great Kentucky personalities, and historical scenes, suitable furniture, and equipment of all types, will have to be provided. It might be that some one would like to do something in a specific way to help equip the building.

The Foundation provides for the establishment of a Student Loan Fund, scholarships and professorships. It also provides for the establishment and perpetuation of a Student Loan Fund to be used in aiding worthy young men and women who are seeking an education. It also offers an opportunity to individuals to establish funds, the interest from which may be used in maintaining scholarships and professorships.

The Foundation also provides for the construction of historical markers, monuments, and other things.

The subscription blank herewith is inserted for the convenience of those who have not yet made a subscription to the Fund. If you desire to make a pledge, kindly fill in the blank, tear it out, and mail it to Roy H. Seward, Secretary-Treasurer, College Heights Foundation, or to H. H. Cherry, Bowling Green, Ky.

[illegible]

The \$300,000 Campaign for the College Heights Foundation and for the
KENTUCKY BUILDING
of the Western Kentucky State Teachers College, Bowling Green, Ky.

For the purpose of providing money for the Student Loan Fund of the College Heights Foundation and for the construction of the Kentucky Building, and in the consideration of the subscriptions of others, I hereby subscribe and promise to pay to the order of the COLLEGE HEIGHTS FOUNDATION without interest the sum of

.....DOLLARS

to be paid as follows:

On or before Christmas, 1930, \$.....

On or before Christmas, 1931, \$.....

On or before Christmas, 1932, \$.....

Year	On or before Christmas, 1933, \$.	On or before Christmas, 1933, \$.
1933	100.00	100.00
1934	100.00	100.00
1935	100.00	100.00
1936	100.00	100.00
1937	100.00	100.00
1938	100.00	100.00
1939	100.00	100.00
1940	100.00	100.00
1941	100.00	100.00
1942	100.00	100.00
1943	100.00	100.00
1944	100.00	100.00
1945	100.00	100.00
1946	100.00	100.00
1947	100.00	100.00
1948	100.00	100.00
1949	100.00	100.00
1950	100.00	100.00
1951	100.00	100.00
1952	100.00	100.00
1953	100.00	100.00
1954	100.00	100.00
1955	100.00	100.00
1956	100.00	100.00
1957	100.00	100.00
1958	100.00	100.00
1959	100.00	100.00
1960	100.00	100.00
1961	100.00	100.00
1962	100.00	100.00
1963	100.00	100.00
1964	100.00	100.00
1965	100.00	100.00
1966	100.00	100.00
1967	100.00	100.00
1968	100.00	100.00
1969	100.00	100.00
1970	100.00	100.00
1971	100.00	100.00
1972	100.00	100.00
1973	100.00	100.00
1974	100.00	100.00
1975	100.00	100.00
1976	100.00	100.00
1977	100.00	100.00
1978	100.00	100.00
1979	100.00	100.00
1980	100.00	100.00
1981	100.00	100.00
1982	100.00	100.00
1983	100.00	100.00
1984	100.00	100.00
1985	100.00	100.00
1986	100.00	100.00
1987	100.00	100.00
1988	100.00	100.00
1989	100.00	100.00
1990	100.00	100.00
1991	100.00	100.00
1992	100.00	100.00
1993	100.00	100.00
1994	100.00	100.00
1995	100.00	100.00
1996	100.00	100.00
1997	100.00	100.00
1998	100.00	100.00
1999	100.00	100.00
2000	100.00	100.00
2001	100.00	100.00
2002	100.00	100.00
2003	100.00	100.00
2004	100.00	100.00
2005	100.00	100.00
2006	100.00	100.00
2007	100.00	100.00
2008	100.00	100.00
2009	100.00	100.00
2010	100.00	100.00
2011	100.00	100.00
2012	100.00	100.00
2013	100.00	100.00
2014	100.00	100.00
2015	100.00	100.00
2016	100.00	100.00
2017	100.00	100.00
2018	100.00	100.00
2019	100.00	100.00
2020	100.00	100.00
2021	100.00	100.00
2022	100.00	100.00
2023	100.00	100.00
2024	100.00	100.00
2025	100.00	100.00
2026	100.00	100.00
2027	100.00	100.00
2028	100.00	100.00
2029	100.00	100.00
2030	100.00	100.00
2031		

Cash or before Christmas, 1933, \$.....
On or before Christmas, 1934, \$.....

On or before Christmas, 1935, \$.....

Name..... County.....

Post Office..... State.....

Note: If the subscriber prefers, the entire amount may be paid in a lump sum.

Date.....19....

TO OUR FRIENDS

In making your will kindly bear in mind that the corporate title of the Foundation is The College Heights Foundation; that it is incorporated under the laws of Kentucky and is a spiritual organization conducted in the interest of a real service and philanthropy.

FORM OF BEQUEST

I give to The College Heights Foundation the sum of _____ dollars
(or, if other property, describe the property).

Signed _____

Postoffice _____ Date _____

TO OUR FRIENDS